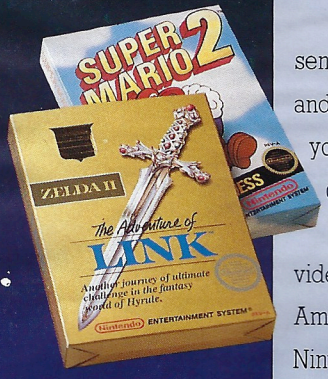
ENTER THE WORLD OF NINTENDO!SM

NINTENDO ENTERTAINMENT SYSTEM® A WORLD OF FUN FOR THE WHOLE FAMILY

Nintendo® brings fun, excitement and challenge to more than 11 million homes across America.



In just three years Nintendo has reshaped the world of home video entertainment. Today more families buy NES than any other home entertainment system.

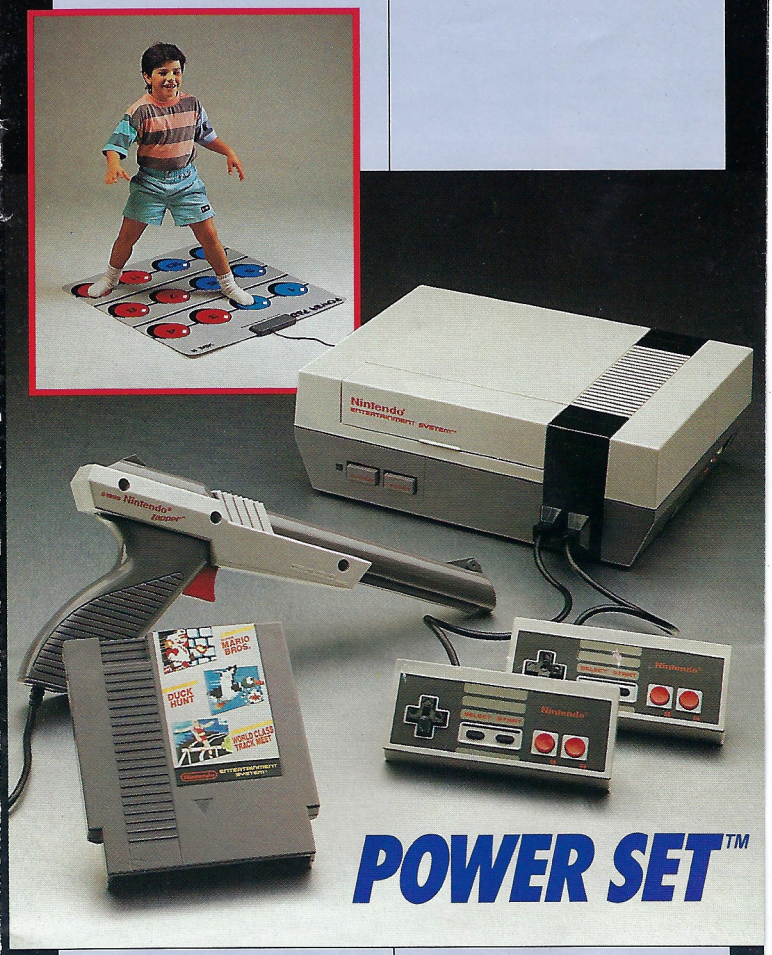
Why?

Nintendo brings you the largest variety of software with games for all ages and all interests. Nintendo also offers the biggest selection of peripherals. Nintendo captures your imagination, gives you hours of fun, excitement and challenge.

Nintendo takes you from the inner depths of your own fantasies to the outer edges of the universe, from the mythic realms of the ancient past to the far reaches of the future. Nintendo improves your eye-hand coordination and strengthens your learning and remembering abilities.

Nintendo gives you a sense of accomplishment and lets you feel good about yourself as you pass one level after another.

For the best in home video entertainment, choose America's first choice. Nintendo.



POWER SET™

MEET OUR NEWEST POWER PLAYER

Here's the ultimate NES configuration for endless hours of family fun. It includes our exciting new peripheral, the Power Pad.™ This interactive control mat lets a player's body movements control on-screen action to combine video fun with fitness exercise.

POWER SET

- Nintendo Control Deck
- Two game controllers
- Zapper light gun
- Power Pad
- Triple Pak containing three software titles: Duck Hunt,® Super Mario Bros.® and the new World Class Track Meet.™

ACTION-PACKED ENTERTAINMENT VALUE

A best seller, our Action Set combines basic system capabilities with the Zapper light-sensing video gun. It's a sure-fire entertainment hit for all players.

ACTION SET

- Nintendo Control Deck
- Two game controllers
- Zapper light gun
- Double Pak containing two software favorites: Duck Hunt and Super Mario Bros.

ACTION SET™

The Nintendo Entertainment System. The #1 best-selling toy in America for 1987 and 1988 has all the options to keep you in the action!

CONTROL DECK™

THE CLASSIC BUILDING BLOCK

Gain inexpensive entry into the NES with the brains behind it all—our control deck. It's the powerhouse that supplies the superior graphics, sound effects and challenging game action that have made Nintendo #1.

CONTROL DECK

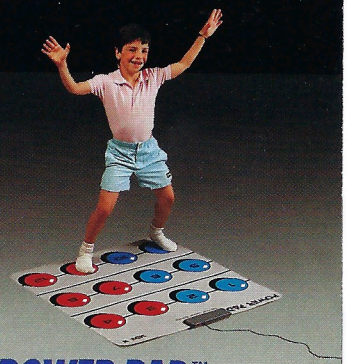
- Nintendo Control Deck
- Two game controllers

POWER BOOSTERS

To further customize your NES system we offer a variety of peripherals and accessories that give you more playing power. These power add-ons add up to increased game enjoyment and more realistic arcade action.

POWER PAD

- Electronic mat with 12 power centers
- Use both feet to control on-screen action
- Includes World Class Track Meet Game Pak
- Combines interactive entertainment with fitness exercise



POWER PAD™

NES ADVANTAGE

- Full-size, arcade-style joystick with weighted base
- One- or two-person play capacity
- Turbo feature for adjustable repeat firing action
- Slow motion control increases player reaction time

NES ADVANTAGE®

NES MAX

- Compact, hand-held control pad provides a better grip
- Rotating thumb-control cycloid button with 360° movement
- Twin turbo buttons for rapid repeat firing action

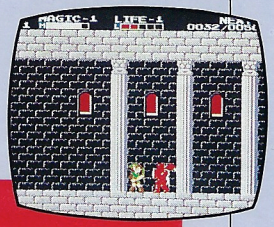
NES MAX™

ZAPPER

- High-tech video gun for target games
- Built-in light sensors interact with flashes of light from TV screen
- Accurate within a fraction of an inch when fired up to 15' from screen

ZAPPER®

THE POWER PERFORMERS— NES SOFTWARE

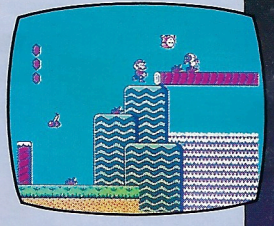


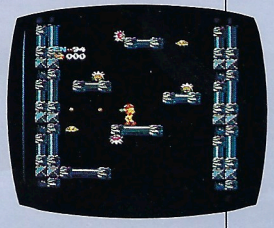
Players demand quality software and Nintendo delivers with over 110 Game Pak titles available for the NES.

What makes a video entertainment system great is a super collection of software. At Nintendo, we take special pride in maintaining strict controls over the design and creation of all NES games.

That's why you won't find the variety, excitement or entertainment value our games offer anywhere else. You've got our word on it. Just look for our Quality Seal guarantee.

With a library of more than 110 Game Paks available from Nintendo and over 35 licensed game developers, we offer video challenge and fun for everyone.





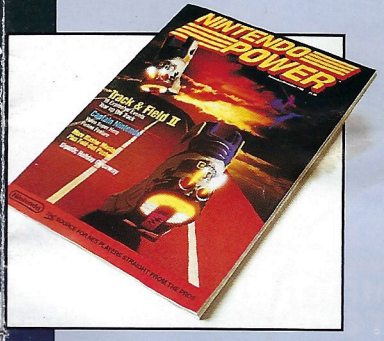
From epic adventures and sports competitions to high flying action, target shooting and our new Power Pad games—NES software puts the power of performance in your hands.

WE'RE THERE WHEN YOU NEED US

Customer satisfaction is a priority at Nintendo. That's why we've developed these player-support programs to provide the help and information you need to get the most from your system.

"NINTENDO POWER™" MAGAZINE

NINTENDO POWER helps you play smarter, better and faster. This colorful 110-page magazine gives you the information you need to make the right choices. It's packed with game reviews, maps, insider tips, new game gossip, contests and more.



NINTENDO POWER is the largest subscription-based video game publication in the country. Get a year's subscription—six big issues—by calling **1-800-521-0900**.

GAME COUNSELORS

When a game has you stumped and you need some expert player advice, call one of our 75 Team Power game counselors at **(206) 885-7529**.

CUSTOMER HOTLINE

Got a technical question or problem? Want to know the hot new line-up of Nintendo games? Call one of our 150 service representatives at **1-800-422-2602**.

CAPTAIN NINTENDO™

To get your free Team Power tip-of-the-month, call Captain Nintendo at **1-800-422-2602**.

FOR MORE INFORMATION

Talk to your authorized Nintendo dealer. He'll be happy to tell you all about America's first choice in video game systems.

YOUR ASSURANCE OF QUALITY

The official seal is your assurance that Nintendo has reviewed this product and that it has met our standards for excellence in workmanship, reliability and entertainment value.

Always look for this quality seal when buying games and accessories to ensure complete compatibility with your Nintendo Entertainment System.

Nintendo
ENTERTAINMENT SYSTEM®

Now You're Playing With Power℠

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